



EMERGENCY DEPARTMENT EFFICIENCIES



Dec. 5, 2025

**Homewood Suites
1550 Waterfront
Wichita, KS 67206**





OVERVIEW

It is critically important, now more than ever, for rural hospitals to have a renewed focus on quality and efficiency to stay relevant in this rapidly changing market place. Pressures are being felt in rural areas as the population ages, the number of uninsured rises, budgets tighten and the need to bend the health care cost curve increases.

Hospital emergency departments will likely continue to experience rising volumes and pressure to reduce avoidable utilization. The rules and regulations that govern an emergency department can be complex. The penalties for violations of the regulations can be high. Often, risks arise because of unfamiliarity with regulatory requirements as management, physicians and staff try to improve efficiency.

Topics include: Refresher on the Emergency Medical Treatment and Active Labor Act and strategies for improving revenue cycle practices; How to build relationships with patients, partners and the community is essential to this concept; and tools and ideas on how your hospital can begin to put quality measures and financial initiatives together to make current processes more efficient and improve patient satisfaction.

AGENDA

8:30 a.m.	Registration
9:00 a.m.	Engaging Patient, Family and Community Revenue
9:45 a.m.	Revenue Cycle and the ED
10:30 a.m.	Break
10:45 a.m.	Lean Thinking in the ED
11:45 a.m.	Lunch
12:30 p.m.	EMTALA: How to Avoid an Enforcement Emergency
1:30 p.m.	Break
1:45 p.m.	EMTALA (continued)
2:45 p.m.	Next Steps
3:00 p.m.	Adjourn

WHO SHOULD ATTEND

Emergency Department Staff
Nursing Staff
Quality Staff
Chief Financial Officer

Risk Staff
Chief Nursing Officer/Director of Nursing
Registration Staff
Business Office Staff





PRESENTERS

Susan Runyan started her own consulting firm in 2016. She primarily assists Critical Access Hospitals with quality improvement activities and programs, along with quality data reporting. Runyan's background includes more than 14 years in hospital risk and quality management with 30 years overall in a variety of health care roles. She worked for the Kansas Quality Innovation Network-Quality Improvement Organization and the Kansas Hospital Improvement Innovation Network, assisting CAHs, and has been a leader in MBQIP for Kansas CAHs since 2013. Runyan contracts with other state Flex programs to perform workshops, provide education or complete intensive in-person quality program analysis of specific hospitals. She also contracts independently with CAHs to serve as a trainer and resource when new quality directors, abstractors or risk managers are hired.

Runyan has expertise evaluating facility quality programs, leading patient and family engagement projects for both hospitals and clinics, teaching Lean and Plan-Do-Study-Act methodologies and other performance/quality improvement training. Her clinical background is a paramedic both in the field and in a rural hospital emergency department.

Julie Roth-Ramirez helps health care providers through a variety of transactional and regulatory matters. She represents large health systems, hospitals and physician practices and counsels clients on the sale, acquisition and development of complex joint ventures. With more than 15 years of experience, Roth-Ramirez regularly helps her clients by negotiating and drafting hospital-physician affiliation documents such as employment, professional service, physician recruitment and clinical comanagement agreements.

Additionally, Roth-Ramirez counsels clients on regulatory compliance matters including the Stark Law, the Anti-Kickback Statute, the False Claims Act, HIPAA privacy and security rules, Medicare and Medicaid payment rules, Conditions of Participation and EMTALA. She has substantial experience with electronic health records, health information technology exchange and has assisted in the development of the Kansas Health Information Technology and Exchange Act, which aligns Kansas law with the HIPAA privacy rules. She assists clients in both civil and criminal fraud audits, investigations and self-disclosures and has handled one of the largest HIPAA breach notifications in Kansas.

Roth-Ramirez has previous experience as in-house counsel for a national health care system and as a clinical assistant professor at a major academic medical center. She earned her masters' degree in health services administration and is a credentialed registered health information administrator.

ACKNOWLEDGEMENT

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REGISTRATION:

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Registration Fee: \$40. A continental breakfast, lunch, refreshments and program materials are included with registration.

Refund Policy: A full refund will be given for cancellations received in writing by email, fax or mail to Healthworks no later than one week prior to each event. Registrations may be transferred to another individual at no additional charge.

Two Easy Ways to Register: Online at <https://registration.kha-net.org> or mail registration form and payment to 215 SE 8th Ave., Topeka, KS 66603

Attire: Business casual attire is suggested for this seminar. The temperature in meeting rooms is somewhat difficult to control; therefore, we recommend you dress in layers to allow for these variances.

Special Services: Healthworks wishes to ensure that no individual with a disability is excluded or denied services due to the absence of auxiliary aids or services. If you need any of the aids or services identified in the Americans with Disabilities Act, contact Susan Holmes at (785) 233-7436 or sholmes@kha-net.org.

Name: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Telephone No.: _____

Email: _____

Questions? Contact Healthworks at (785) 233-7436 or email sholmes@kha-net.org

